



SELLING — YOUR — HOME?

Taking the time and care to ensure you get the most out of the sale of your house will help you in the long run!

Follow my 12 home-selling steps to make that happen!



HOME-SELLING STEPS

- 1 Identify projects which will elicit the highest ROI (Return on Investment) that fit your budget
- 2 Coordinate optimal staging for your house
- 3 Have professional photos and videos taken to make a beautiful listing
- 4 Build interest with a "Coming Soon" status
- 5 Post the active listing
- 6 Negotiate and ratify the contract
- 7 An inspector is hired by the buyer to conduct all inspections
- 8 The buyer's lender will order an appraisal
- 9 Have the title work completed by the settlement company
- 10 Prepare the house for a buyer walk-through
- 11 Sign all necessary documents at settlement
- 12 Hand over the keys to the new owner

PREPARE FOR YOUR
next endeavor!

raybossrealtor.com

raybossjr@remax.net 301.221.2327 **MOBILE** 301.258.7757 **OFFICE**

6 MONTGOMERY VILLAGE AVE | SUITE 200 | GAITHERSBURG, MD 20879



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